



## Message From Philadelphia Chapter 145 President

### THE HARD HAT HERALD

Dear NAWIC Members,

I hope to find you well

It is an honor to serve you as a NAWIC Chapter 145 president. Yes, there is a lot of work to do and to be done; however, with your support and hard work, the opportunity you have provided me has been helping me to grow immensely personally and professionally. Please vote for the 2016-2017 board and officers, and I encourage all of you to run for board of directors and/or officers for our chapter 145 in the future. You will learn that this may provide you with space and time to practice your leadership skills and widen your networking.

Michael Jordan said, "There is no 'I' in team but there is in win." I love this quote. Most of the time we only hear, "there is no 'I' in team." I always find myself completing that quote out loud, "but there is in win."

Chapter Five of 'Inside Commercial Construction's MVPs' by Coty Fournier is "Be the 'I' in team."

According to her, the slogan "there is no 'I' in team" is a white lie. A stereotypical definition of successful team work; however, MVPs in the commercial construction industry do not buy into the message but they lead by example as highly respected "I" players. Learn to be the "I" in team. "I" player implies egocentric and "we" player implies ideal team player. MVPs are balancing both "I" and "we". They are highly successful individuals who are focused on exceptional personal performance in their assigned positions, who then choose to play in harmony. In reality, the most ideal players on any team are simply the players who add the most market value. They play a pivotal role in their team's success. Remove them from the team and the team's ability to perform suffers because you've removed their personality. The value brought forth by the MVPs is intrinsic to them as individuals as "I" players-and that's why everyone pays top dollar for them.

The real "I" player must be:

Individual,  
Influential,  
Inspirational,  
Iconic.

2016 MAGIC is coming along as planned. I encourage you to get involved in MAGIC. If you have any questions, feel free to contact me or Fern.

Thank you and Cheers!

Piljo Yae (Chapter 145 President)

As material for the  
construction of our  
building, I pledge  
the agility of my  
hands, the ability of  
my mind, and the  
integrity of my  
heart.

### CHAPTER OFFICERS

#### PRESIDENT

Piljo Yae

#### VICE PRESIDENT

Angelina Perryman

#### TREASURER

Karen Fisco

#### SECRETARY

Allison Calder

#### IMMEDIATE PAST-PRESIDENT

Ashley Poglese

#### BOARD MEMBERS

Sherri Nacci  
Amanda Perwien  
Mary Gaffney

#### MEMBERSHIP CHAIR

Amanda Perwien

#### MAGIC CHAIR

Fern Gookin

#### CHAPTER 145 SCHOLARSHIP CHAIR

Jane Fedorczyk

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## MEMBER SPOTLIGHT

# Maura Hesdon, LEED AP

Shoemaker Construction Co.



*“NAWIC is a great organization for young women to get involved in and develop confidence and leadership skills that translate to the workplace and other opportunities.”*

## Upcoming Events

**HARD HAT HAPPY HOUR AND CHAPTER 145 2016-17 SCHOLARSHIP FUNDRAISING EVENT**

Help raise funds for our 2016-2017 NAWIC Scholarship at The 2nd Story Brewing Company!

**JUNE 14, 2016 5:00-8:00 PM**

**JOINT EVENT WITH WIA - SPRUCE STREET HARBOR PARK TOUR**

Join us and WIA for a chance to get a walking tour of Spruce Street Harbor Park done by the Delaware River Waterfront Corporation followed by networking and refreshments at the park's open air bar.

**JULY 20, 2016 5:00-8:30 PM**

After joining NAWIC Philadelphia in January 2007, Maura immediately became an active chapter participant. She was elected as a chapter board director for 2007-2008 and served as president from 2008-2010. Interested in continuing to grow the organization on a regional and national level, Maura was elected to the NAWIC National board as Region 1 Director (now part of NAWIC Northeast) 2010-2012. In this capacity she was able to meet women in the construction industry from across the country, understand their needs, and help to grow NAWIC, particularly the mid-Atlantic chapters. During her term as Regional Director, Maura visited each chapter in the region at least once and was fortunate to spend significant time working with the Greater Washington DC and New York City/Long Island chapters to help them regain their market presence and increase membership. After her time as director, she continued to mentor the Greater Washington DC chapter which grew from 3 to 16 members. In 2009, along with current Chapter President Piljo Yae, Maura started MAGIC Philadelphia.

At Shoemaker, Maura's role includes executive management oversight through all phases of work, including project planning, estimating and bidding, onsite operations, contract administration, project close-out, commissioning and start-up. Maura is responsible for ensuring overall project success and customer satisfaction. Her role is to facilitate teamwork between all disciplines of the project team and serve as the Owner's executive level contact with Shoemaker. She helps shape Shoemaker's vision as an industry leader. Maura remains actively involved in a number of industry organizations. She holds a bachelor of science in Business from Beaver College and is currently working on her Master's in Construction Management with a concentration in Real Estate at Drexel University. Her favorite hobby is traveling near and far with her two daughters, Madison and Hannah.

SHOEMAKER

A BUTZ FAMILY COMPANY



# Upcoming Meeting Schedule

## NEW MEMBERS

**Kristin Fitzgerald,**

**Ransome CAT**



**Dorothy Pulcher,**

**PECO Energy**



**A big thank you and congratulations to NAWIC Chapter 145 and its members! We have met and exceeded NAWIC National's membership goals for our Chapter for the 2015-2016 year!**

**Please help us maintain this positive growth in our Chapter by attending events and recruiting other hard-working ladies for our organization!**

On May 24, 2016 the National Association of Women in Construction (Philadelphia Chapter) was a participant in the Philadelphia Student STEM Expo sponsored by the School District of Philadelphia, the Mayor's Office of Education, and regional industry partners. With approximately 1,000 students in attendance we were able to tell students about our Mentoring a Girl in Construction (MAGIC) program and invite them to attend our camp on June 27 through July 1st. With the help of Brigit Williams, Maura Hesdon, and Angelina Perryman, we handed out over 250 flyers, were interviewed by local news media, and were able to make connections with local high schools, educators, and supporters of STEM education about the work of our program. We had a sign-up sheet on the table and about 25 girls expressed in interest in the camp as well. As a result participation, awareness, and registration have increased for MAGIC. What a great event!

Link to article: <http://philadelphia.cbslocal.com/2016/05/24/middle-school-students-attend-stem-expo/>

## JUNE 2016 MEETING

June 14, 2016 5:00-8:00 Hard Hat Happy Hour and Chapter 145 2016-17 Scholarship Fundraising Event

We hope to see you all, please join us and be a part of 'meet and greet'. 2015-16 Nomination Committee will be announcing next year 2016-2017's election results for the board of directors and officers. The event is located at The 2nd Story Brewing Co., 117 Chestnut Street, Philadelphia, PA.

## JULY 2016 MEETING

Join us and WIA(Women in Architecture) for a chance to get a walking tour of Spruce Street Harbor Park done by the Delaware River Waterfront Corporation's Lizzie Woods. The tour will be followed by networking and refreshments at the park's open air bar.

## UPCOMING INDUSTRY EVENTS

For more information about upcoming industry events in the Philadelphia area, please visit our page: <http://nawicphl.org/industry-events>

We will be raffling off wine, spirit baskets and have a 50/50 drawing at the 4H & 2016-2017 Scholarship Fundraising EVENT 6/14/16. Raffle tickets are available for purchase on our website! [www.nawicphl.org](http://www.nawicphl.org)



You need not be present to win. Winners must be at least 21 years old.

## Philadelphia Student STEM Expo



## UPCOMING NAWIC REGIONAL & NATIONAL EVENTS

NAWIC AMEC (Annual Meeting  
Educational Conference)

When : Wed. 8/17/16 – Sat. 8/20/16

Location: San Antonio, TX

NAWIC Chapter 145 is committed to Safety! Our Chapter Safety Chair, Karen Fisco is looking for any safety related Facebook pages that we could link to our Facebook page. Should you know of any please contact her at [KFisco@mbakerintl.com](mailto:KFisco@mbakerintl.com).

Please be sure to visit our Member Directory in the Members section of our website! Get involved with your fellow Chapter members!

# NAWIC

61<sup>ST</sup> ANNUAL MEETING AND EDUCATION CONFERENCE

★  
**AUGUST 17-20, 2016**  
**SAN ANTONIO, TEXAS**  
★

Start planning to attend the 2016 NAWIC Annual Meeting & Education Conference in San Antonio, Texas!

This year, Coach Jenn Lee will deliver the keynote address during NAWIC's Annual Meeting. Her keynote's topic will be "Make Great Things Happen!"

Lee is a small-business strategist, marketing consultant and a rockin', high-energy motivational speaker. Obsessed with small business owners and corporations who "get it," Lee leveraged her experience to found The Work Creative. She has 25 years of corporate sales and marketing experience. She now speaks to small business owners, sales teams and companies across the nation. Her spot-on advice has made her a regular contributor on Orlando's FOX News and FOX Business Network. In addition, she is also featured in numerous entrepreneurial podcasts and quoted in national magazines.

**Chapter 145 sponsors at least 1 Chapter member to attend!** For more information, please visit: <http://www.nawic.org/nawic/Convention.asp>

#### Registration Rates\*

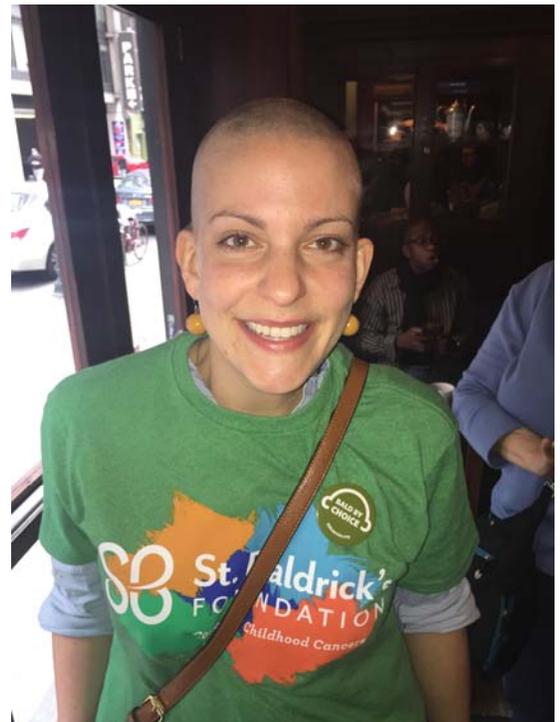
March 1-April 30, 2016	May 1-June 30, 2016	After June 30, 2016 and onsite
Members: \$615   Nonmembers: \$715	Members: \$665   Nonmembers: \$765	Members: \$765   Nonmembers: \$865

## Chapter 145's Allison Calder shares her experience with St. Baldrick's Foundation

Over the past decade, I have donated my hair four times totaling over 50 inches. My hair has made wigs for young children and adults suffering from various cancers and diseases that cause hair loss. This time, I wanted to do something a little different. I recently heard about an organization called the St. Baldrick's Foundation. St. Baldrick's is the largest private (non-government) funder of childhood cancer research, raising over \$187 million dollars since it was founded in 2000. It has gone from 17 shaves to over 545,000 participants in 11,600 events nationwide in just over 15 years!

A few weeks ago, I decided to "Brave the Shave" in hopes to spread awareness and raise money for childhood cancer research. I have been completely overwhelmed by the kind words, generosity, and support that I received. It was truly an unforgettable experience and my heart is full of gratitude after raising over \$4,400! I feel very privileged to have had the opportunity to meet a young girl named Charlotte at my event. She is 3 years old and has been in remission for the past 18 months. Her smile alone will make the next few weeks of bad hair days well worth it.

More children are lost to cancer in the U.S. than any other disease. Finding a cure for childhood cancer means a cure for everyone! Please feel free to check out [www.StBaldricks.org](http://www.StBaldricks.org) for more information.



## MAGIC CAMP 2016

The next MAGIC Camp will be held June 27 - July 1, 2016.

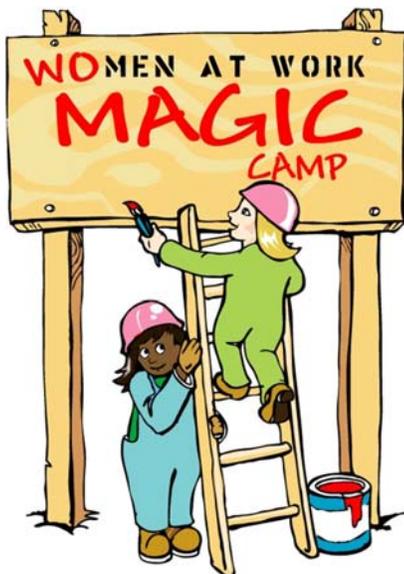
MAGIC is free, week-long day camp for 7th to 12th grade girls to introduce them to a potential career in the construction industry. Many young girls are unaware of the possibility of a rewarding and financially beneficial career in the construction trades or related fields. MAGIC is designed to give them real hands-on experience. We continue to partner with several of the local trade unions to make this experience possible for young girls in Philadelphia.

The Philadelphia Chapter hosted the inaugural Camp for the mid-Atlantic Region in 2009 and has held four camps since then. 2016 will be our fifth camp!

Camper registration is available as of March 1, 2016 at <http://nawicphl.org/2016-Registration>.

In order to ensure a successful event, we rely on both sponsors as well as volunteers. To donate either your time or resources, please visit:

<http://nawicphl.org/2016-Camp-Sponsors>



## Chapter 145 Would Like to Thank Its Generous Sponsors:

MAY 12<sup>TH</sup> 2016 JOINT EVENT WITH GBCA SPONSORED BY



2015-2016 NAWIC PHILADELPHIA, PA CHAPTER 145 SPONSOR

**BITTENBENDER**

CONSTRUCTION, LP

OCTOBER 21<sup>ST</sup> 2016 MAGIC CAMP PLANNING MEETING



**GENERAL BUILDING CONTRACTORS ASSOCIATION**

YOUR COMPANY LOGO HERE

BY SPONSORING NAWIC CHAPTER 145!

FOR 2016 MAGIC SPONSORS INFO, PLEASE VISIT

<http://www.nawicphl.org/2016-Camp-Sponsors>

# June 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	29 	31 Deadline for 2016 NAWIC MINI Trade Show / Chapter Sales	1 NAWIC Award Nomination/Application Due	2	3	4
5	6	7	8	9	10 Deadline for Returning Chapter Officer Election Ballots	11
12	13	14 Hard Hat Happy Hour 2016-17 Scholarship Fundraising: 2 <sup>nd</sup> Story Brewing Co.	15 Deadline for Returning National Officer Election Ballots	16	17	18
19 Last Day to Submit AMEC Credentials	20 Groundbreaking Women in Construction Conference First Day of Summer 	21	22	23	24	25
26	27	28	29	30 Deadline to Submit Chapter Dues Update	1	2
<p><b>NAWIC 2016 M.A.G.I.C.</b></p>						